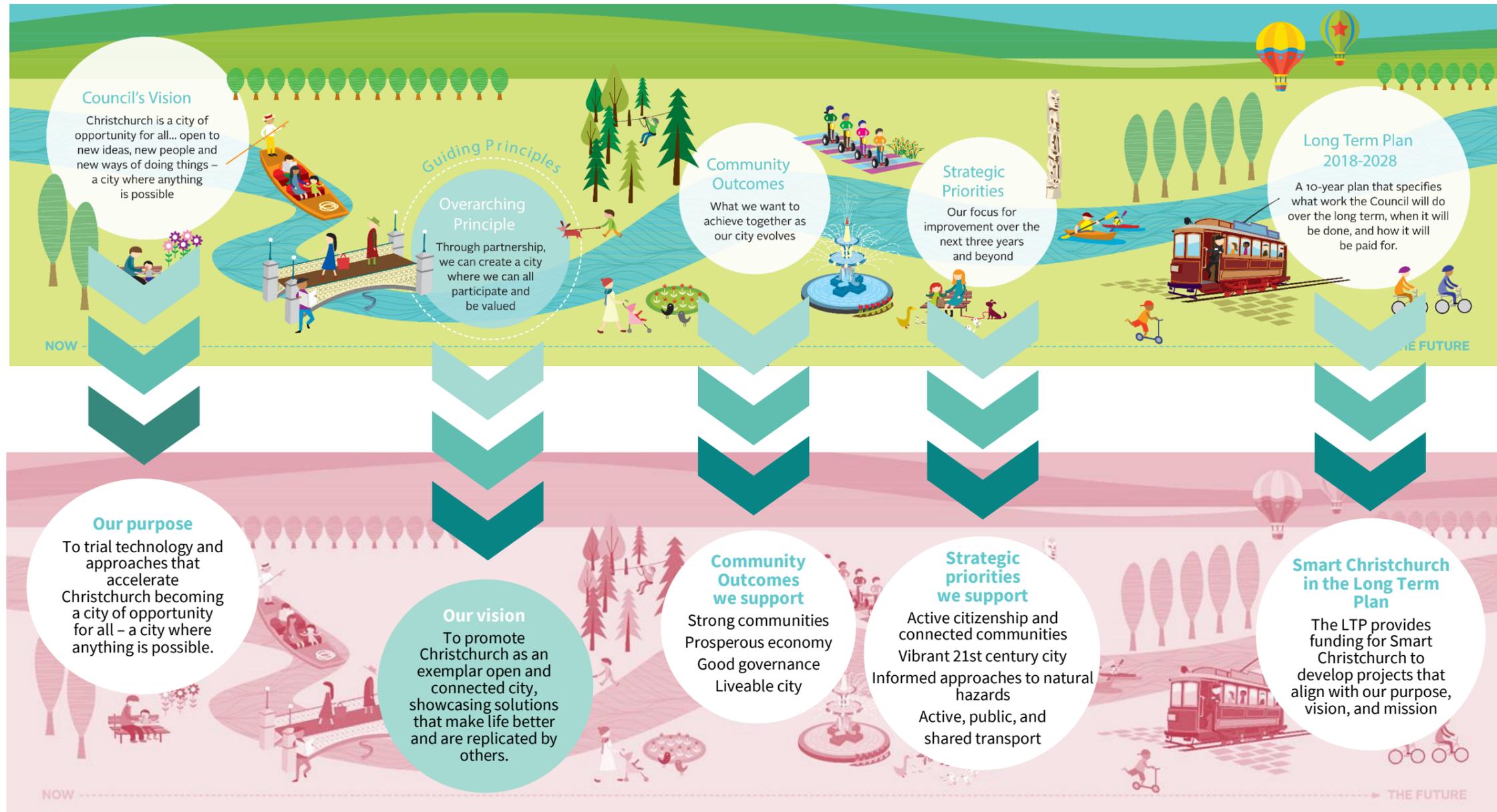


# Smart Christchurch Strategic Alignment



- OUR MISSION**
- Making it better for people in Christchurch by delivering rapid proof-of-concept projects that promote the power of:
- Open data, open platform, open city.
  - Aggregating and visualising real-time data.
  - Leveraging the collective genius around us.
  - Removing barriers to access.
  - Inspiring fresh thinking.
- OUR VALUES**
- **Be brave – take risks**
  - **Fast is better than slow**
  - **We make it better for people**
  - **We're proud to put our name on it**
  - **Keep it real and operate with integrity**
  - **Take responsibility and know when to pivot**
- OUR PRINCIPLES**
- Benefits without borders; we share our solutions with whomever can benefit from them.
  - Perfect is the enemy of good; innovation moves too quickly to focus on perfect – we get the job done.
  - Collaboration is better than competition; we respect our colleagues and help them achieve their goals.
  - Think globally act locally; wherever possible we choose local partners to solve Christchurch problems.
  - The city keeps the farm; we appreciate the value of digital assets and maintain ownership in the city.
  - Efficiency over bureaucracy; right-size processes support rapid delivery and accelerate innovation.
  - Fail well; if we never fail we're not trying hard enough, so we own our failures and salvage what we can.
  - What gets recognised gets repeated; celebrating success encourages high performance and motivation.
  - Fun is our fuel; in every job there is an element of fun – a sense of play helps us do serious stuff better.